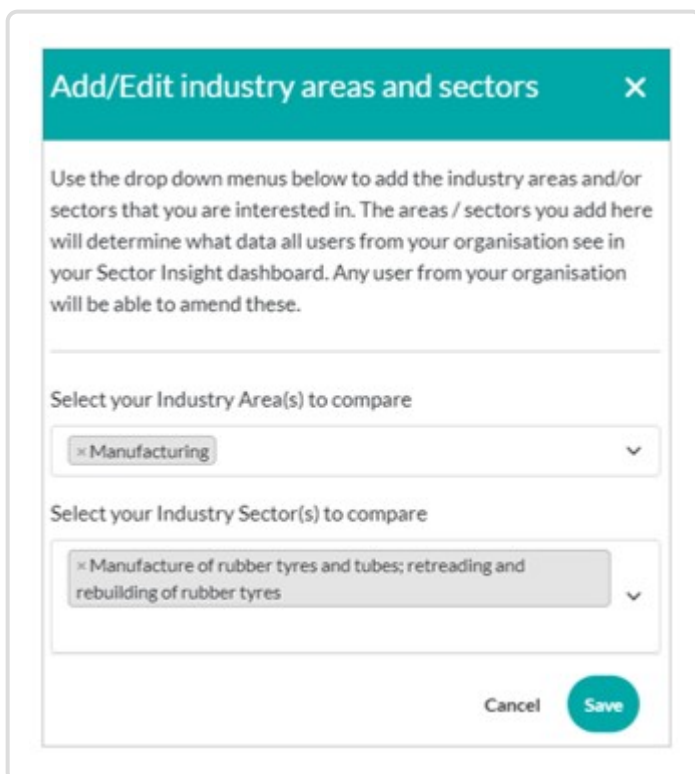# Sector Insights Dashboard

The Sector Dashboard is provided for sector and representative bodies to compare your education support activities from employers in your sector, alongside the other sectors.

The Sector Dashboard compares scores from employers in your sector against results with other organisations, the sector's engagement with Careers and Enterprise Company's activities across the country as well as the Sector Engagements in different regions.

1. Log in to Employer Portal using your email address and password - CEC Employer Portal (skillslogic.com)

2. Once you have been approved (see How to sign up to the Sector Dashboard) select 'Sector Insights' from the landing page:

3. There are two filters available that allow you to compare your industry area and/or industry sector to others:

4. Use the dropdowns to update the sectors you want to compare. Click 'Edit sectors' which will allow you to update the sectors that you want to compare against the national average:

5. Click the green 'Save' button to continue.

Sector Results.

There are five different sections:

- [Your Sector] Activities compared to the national average
- [Your Sector] Activities compared to the types of in-person activities delivered nationally
- [Your Sector] Activities compared to the types of virtual/online activities delivered nationally
- [Your Sector] Activities compared to the types of in-person encounters delivered nationally
- [Your Sector] Activities compared to the types of virtual/online encounters delivered nationally

Click the green arrow at the side of each section to view and expand/contract results:

Section 1 displays results against a 3-star system.

Each of the nine Employer Standard measures is colour-coded 'star system' so that you can see how you're performing against the National Average and where improvements can be made:

- Pink: *Aspiring* 0-49% of organisations nationally are at this point
- Green: *Achieving* 50-89% of organisations nationally are at this point
- Blue: *Exceeding* 90-100% of organisations nationally are at this point.

Pink sectors are likely to be the area you will choose that will make the biggest impact on your Sector Impact scores, once all scores are colour coded as green or blue then you'll be looking to improve incrementally across the Employer Standards.

Sections 2-5 display results in a bar graph.

Sector Engagement.
You can view engagement data by total engagement in England and by specific Careers Hubs.

Click the blue arrow at the side of each section to view and expand/contract results. This will help you to see the level of engagement for each region – and if your organisation operates in a number of regions - you can see which regions may be in need of further support or engagement activities.

Progression Tab.
The progression tab allows you to see how organisations from your sector are changing their score each time they complete the Employer Standards.
The number in brackets represents how many organisations have completed that number of assessments.

Recommended ways to use Sector Insights.
For each of the five sections in Sector Results, please see a specific working example of how your organisation may use the data to help you improve your support for local learner organisations:

1. [Your Sector] Activities compared to the national average:
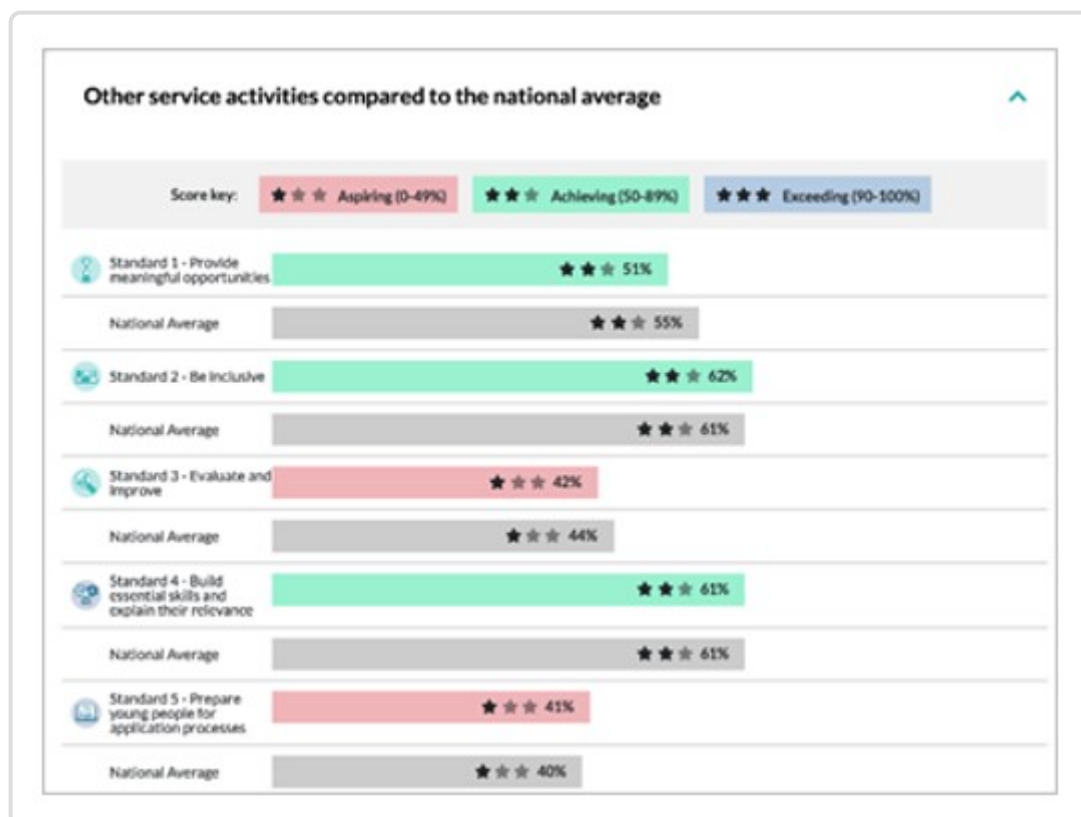
Working example: Standard 3 - Prepare young people for the application process is a low-scoring activity for both your

organisation (pink, one star and 41%) as well as the national average which is lower still at 40%.

Suggestions:
- Deliver a session at your local school/s, college/s about what employers look for in the application process.
- Take learners through job advertisements to highlight the essential and desirable aspects, the job-specific skills and the person-specific skills for example
- Take learners through an application form to explain the type of things they look for
- Help learners prepare for an interview.

2. [Your Sector] Activities compared to the types of in-person activities delivered nationally:

Other service activities compared to the types of in-person experiences delivered nationally

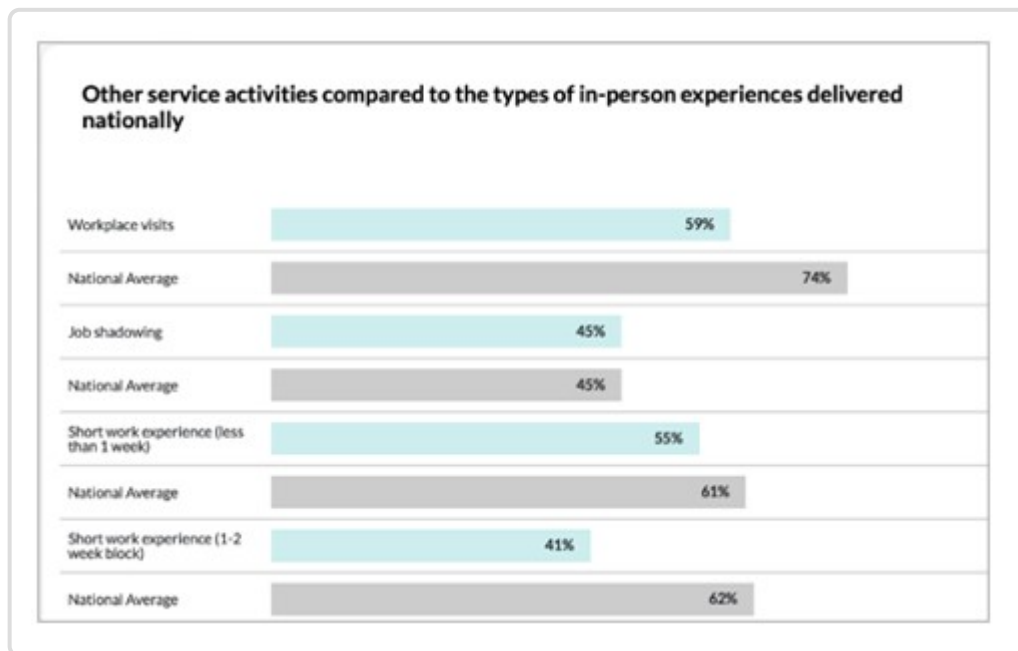| Activity	Score
Workplace visits	59%
National Average	74%
Job shadowing	45%
National Average	45%
Short work experience (less than 1 week)	55%
National Average	61%
Short work experience (1-2 week block)	41%
National Average	62%

Working example: Workplace Visits – your workplace visits yield a score of 59% against the national average of 74%.

Suggestions:
- Have an open-day where your doors are opened to groups of learners in, say Year 9 or 10, who may be interested in your apprenticeship programmes.
- Allow school and college groups to book into hourly tour slots to visit your site and see how your organisation operates AND speak to current apprentices to inspire and interest learners.
- Deliver online assembly sessions to raise awareness of the workplace visits and follow up with emails to alert careers leaders to application deadlines etc.

3. [Your Sector] Activities compared to the types of virtual/online activities delivered nationally:

Other service activities compared to the types of virtual / online experiences delivered nationally

Activity	Percentage
Workplace visits	14%
National Average	16%
Job shadowing	5%
National Average	5%
Short work experience (less than 1 week)	0%
National Average	14%
Short work experience (1-2 week block)	0%
National Average	8%
Work experience (over a longer period e.g. 1 day per month for 6 months)	0%
National Average	1%
Longer Placements (T Level Industry Placements for 16-19 year olds)	0%
National Average	3%
Longer Placements (Other industry placements for 16-19 year olds)	0%
National Average	2%
Volunteer opportunities	0%
National Average	7%

Working example: Job shadowing – your workplace visits yield a score of 5% against the national average of 5%.

Suggestions:
- Build on your job shadowing expertise by increasing the numbers of learners you're offering shadowing to.
- Build on your job shadowing expertise by increasing the numbers of employees who will offer offering shadowing to learners.
- Build on your job shadowing expertise by increasing the numbers of days / weeks when you're offering job shadowing opportunities.
- Make one week of job shadowing part of the role of all managers and senior leaders in your organisation.

4. [Your Sector] Activities compared to the types of in-person encounters delivered nationally:

Other service activities compared to the types of in-person encounters delivered nationally

Activity	Score
Careers talk: with students	83%
National Average	87%
Careers talk: on Apprenticeships and Technical pathways	42%
National Average	67%
Careers talk: with wider audiences e.g. parents, carers and guardians	42%
National Average	46%
Careers events: careers choices events	58%
National Average	60%
Careers events: careers/recruitment fairs	75%
National Average	79%
Careers events: speed networking	38%
National Average	42%
Careers events: essential skills workshops	25%
National Average	39%

Working example: Careers Events – essential skills workshops. Your organisation yields a score of 25% against the national average of 39%.

Suggestions:
- Recruit an internal team of apprentices or staff who are willing to demonstrate the skills needed in their jobs and combine it with work-place visits.
- Organise team members to go and deliver assembly or careers sessions to local learners about their skills.
- Team members could deliver workshops on personal skills such as body language, public speaking and/or technical skills used in engineering, technical roles and other areas of work such as food hygiene and decorating or other crafts.

5. [Your Sector] Activities compared to the types of virtual/online encounters delivered nationally:

Other service activities compared to the types of virtual / online encounters delivered nationally
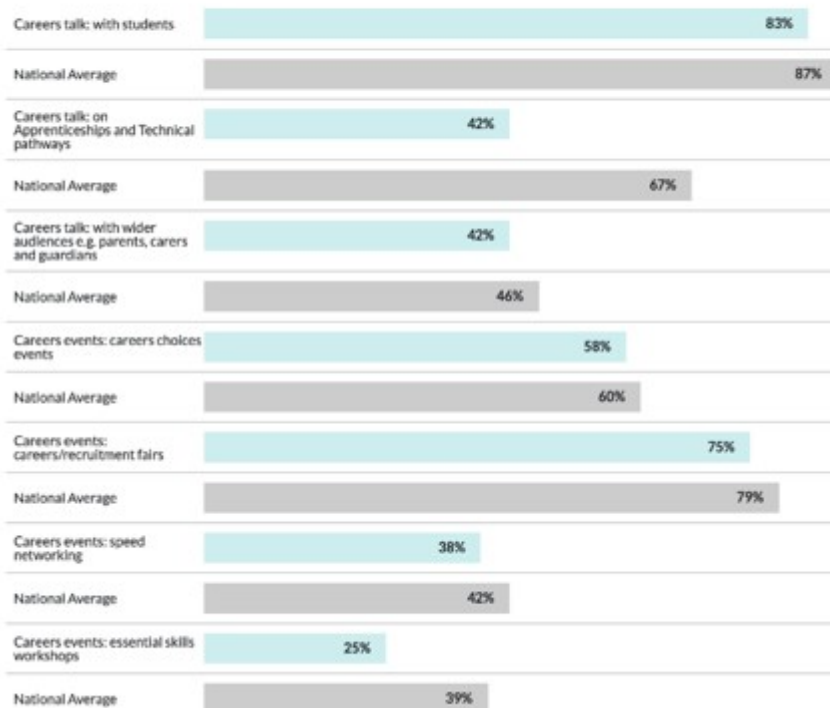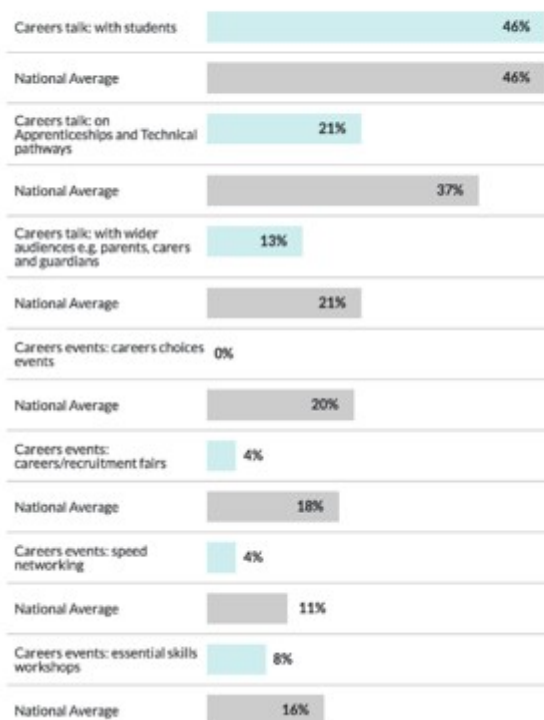
Activity	Your Organisation	National Average
Careers talk: with students	46%	46%
Careers talk: on Apprenticeships and Technical pathways	21%	37%
Careers talk: with wider audiences e.g. parents, carers and guardians	13%	21%
Careers events: careers choices events	0%	20%
Careers events: careers/recruitment fairs	4%	18%
Careers events: speed networking	4%	11%
Careers events: essential skills workshops	8%	16%

Working example: Careers Talks with wider audiences eg: parents, carers and guardians. Schools and colleges struggle to engage and inspire learners' parents and guardians so to improve your organisation's score of 13% against the national average of 21% you could help with this.

Suggestions:
- Offer a parent talk at your local schools and colleges career events.
- Offer to speak about your organisation' s support for young people at the end of a school parent's evening.
- Offer a bespoke parent/carer/guardian online event for parents to help them understand their young person's future options in your sector or organisation.